Social Media & Content Marketing Internship
Location: Savannah, GA

Green Badger is looking to hire an energetic, ambitious, and innovative Marketing Intern to expand our capability to streamline and automate green construction implementation. This position would require 10-15 hours per week.

This position will work closely with the Marketing Manager to help identify topics and write content related to green building, as well as scheduling and sharing social media posts for maximum engagement across all relevant platforms.

You will:

- Create editorial content around sustainability and green building topics
- Create shareable graphics with educational content related to LEED
- Schedule social media posts using Hootesuite and track social engagement
- Engage and share relevant content across Green Badger’s social channels

What we’re looking for someone with a:

- Passion for sustainability
- Understanding of best practices for maximizing social media engagement
- Ability to do independent research on hot topics in green building
- Strong writing capabilities and ability to write with SEO in mind
- Proficiency with Adobe Photoshop or other graphic creation software is a plus

About Green Badger

Green Badger provides innovative software solutions to streamline and automate green construction compliance for general contractors, owners, architects and consultants. We’re revolutionizing the green building industry by allowing teams to actually make buildings greener without the cost, headache and hassle of paperwork. We’re located in beautiful downtown Savannah, GA, a historic city with an excellent, affordable quality of life.

To apply, email a resume and cover letter to jenna@getgreenbadger.com